

The 2024 Ohio

**EARLY
CHILDHOOD
CONFERENCE**

ohioaeyc



Exhibitor Prospectus

APRIL 25-27, 2024 | KALAHARI RESORT

Exhibit | Advertise | Sponsor

www.oaeyc.org/booths

"Fantastic experience & tons of leads!"

-2023 Exhibitor



You are invited to join thousands of early childhood educators to
showcase your products or services at the
2024 Ohio Early Childhood Conference!



The Ohio Early Childhood Conference has been
named as the *best association event in the country!*



Exhibit!

Unlock the results you are looking for by being an official exhibitor, sponsor or advertiser!

Tap into a vibrant community of administrators, educators and leaders!

Connect With The Right Audience

Engage with thousands of early childhood professionals, including teachers, directors, curriculum specialists, and policymakers.

Generate Leads & Drive Sales

Collect valuable leads and contact information to nurture relationships and expand your customer base.

Increase Brand Visability

Elevate your company's profile among influential education professionals.

Gain Direct Feedback

There's no better way to understand the needs of your market than by engaging directly with professionals in the field! Enhance your products, refine your strategies, and make your solutions even more compelling.

Showcase Your Solutions

Demonstrate how your products or services contribute to the educational success of our youngest learners.

**Register
TODAY!**





DID YOU KNOW?

86% of attendees will
make a purchase from an
Ohio AEYC Exhibitor?

SO WHAT'S THE BIG DEAL?

As Ohio's largest conference for early childhood educators, the award-winning conference offers the opportunity to meet face-to-face with thousands of potential customers that fall exactly within your target market.

When you exhibit with us, we consider you part of the team and as such we will do everything in our power to make sure you are successful and satisfied, that is why we are excited to provide:

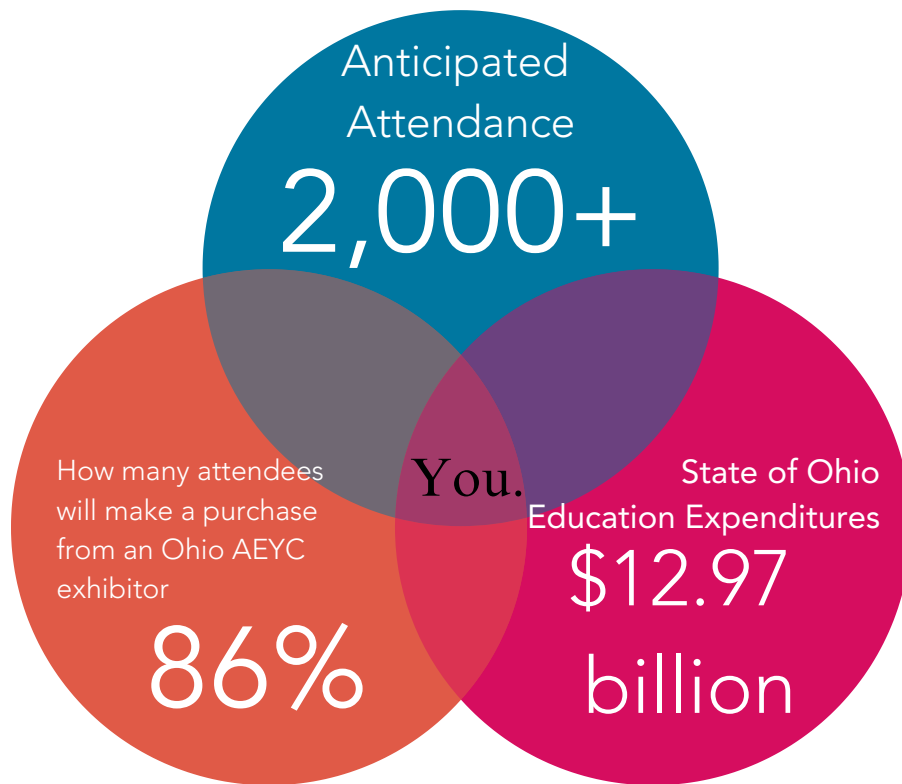
- A unique opportunity for you to meet new customers
- The opportunity to reach out to your existing clientele
- The forum to build a more established and reliable brand

"It's the place to be!"

There is no better opportunity to share and network with like-minded people in the Early Childhood field. It's the king of shows when it comes to early childhood education in Ohio!"

Cynthia Mayorga
Exhibitor

Demographics



Thousand of educators from across the great state of Ohio and from the nation will gather together in Sandusky to identify the tools they need to accomplish their goals!

Don't miss out on meeting them face-to-face!

What Type of Educator Will You Meet?

- Center Directors
- Administrators
- Principals
- Teachers
- Family Care Providers
- State Agency Representatives
- Social Workers
- Early Intervention Specialists
- Higher Ed Faculty
- Pre-Service Students (Build Loyalty!)

Where Will They Come From?

- Child Care Centers
- Head Start/Early Start Programs
- Public and Private Preschools
- Family Child Care Centers
- State Agencies
- Resource & Referral
- Higher Education
- Preschool
- Special Education
- Social Service Agencies
- K-3 Buildings

Booth Cost

10'x10' Inline Booth: \$449

10'x10' Corner Booth: \$549

SPECIAL:
PURCHASE THREE
BOOTHS, GET
ONE FREE!

Helping You Succeed - Exhibit space includes:

- FREE WI-FI (throughout Kalahari, including Exhibit Hall)
- FREE Parking
- 4 FREE Water Park Passes (with Kalahari room reservation)
- FREE listing on the interactive floorplan
- 10' x 10' booth with draped sides
- One 8' table
- Two folding chairs
- One waste receptacle
(fancy for trashcan)
- One 7" x 44" identification sign
- Exhibitor lounge with light refreshments
- Complimentary booth pass to attend workshops (one per company).
Contact for more info: events@oaeyc.org
- Access to all conference handouts



Exhibit Hours

Wednesday, April 24, 2024

Exhibitor Move-In & Registration

1:00 PM - 6:00 PM

Thursday, April 25, 2024

7:00 AM - 9:45 AM

Exhibitor Move-In & Registration

10:00 AM - 5:00 PM

Exhibit Hours

Friday, April 26, 2024

8:00 AM - 5:00 PM - Exhibit Hours

Dedicated Exhibit Time

8:00 AM - 8:30AM

10:00 AM - 10:45 AM

11:45 AM - 1:00 PM

4:30 PM - 5:00PM

Saturday, April 27, 2024

9:30 AM - 1:00 PM - Exhibit Hours

Dedicated Exhibit Time

10:00 AM - 10:45 AM

11:45 AM - 1:00 PM

Subject to change.



**“Incredible
Experience!”**

-2023 Exhibitor

**If your product or service falls into any
of the categories below, register today to
exhibit before space runs out!**

Administration/Staffing
Anti-Violence
Arts/Art Materials
Assessment/Portfolios/Observation
Awards/Recognition/Gifts
Bilingual Education
Books/Videos
Career Opportunities
Child Care Center Management
Child Care Options
Classroom Equipment/Furniture/Supplies
Clothing & Accessories
Computer Hardware/Software
Curriculum Resources/Materials
Discipline/Challenging Behaviors
Distance Education
Diversity/Multicultural Education
Early Literacy Resources
Educational Toys/Games
Family Support/Resources
Fundraising/Incentives
Health and Safety
Higher Education
Infants and Toddlers
Insurance/Financial Services
Kindergarten/Primary
Language Arts/Reading
Leadership
Learning Settings/Equipment/Materials
Management/Consultant Services
Mathematics
Multi-Age Education
Multiple Intelligences
Music Curriculum
Nature/Outdoor Preschool
Physical Education/Playground Equipment
Professional Development
Undergraduate/Graduate Schools

www.oaeyc.org/booths



Stand Out From The Crowd!

Advertising & Sponsorship Opportunities

Ohio AEYC attendees are passionate, loyal and dedicated professionals who could be your loyal and dedicated customers too! We want to work with you to drive traffic to your booth and create maximum exposure for your company. We have numerous opportunities and flexibility to create a sponsorship that works for you.

Advertising Options

- Program Book Advertising
 - Full Page: \$375
 - Half Page: \$249
- Tote Bag Insert: \$650
- Attendee E-Newsletter Banner: \$495
- Ohio AEYC Homepage Banner: \$950 per month
- Ohio AEYC Digital Newsletter Sponsorship: \$1,800 per month / sent to 28,000+ people

Sponsorship Options Include

Stand out from the crowd!

- Featured Session Sponsorship: \$500 each
- Massage Station: \$2,500
- Silver Sponsorship: \$1,000
- Gold Sponsorship: \$2,000
- Platinum Sponsorship: \$5,000
- Diamond Sponsorship: \$10,000

A full listing of awesome benefits and features is located at

www.oaeyc.org/sponsorship

Don't see the perfect sponsorship?

Contact us to create a custom package that meets all of your needs! (All your wildest dreams will come true!)

“The best investment we made in 2023!”

-2023 Exhibitor

Ohio AEYC



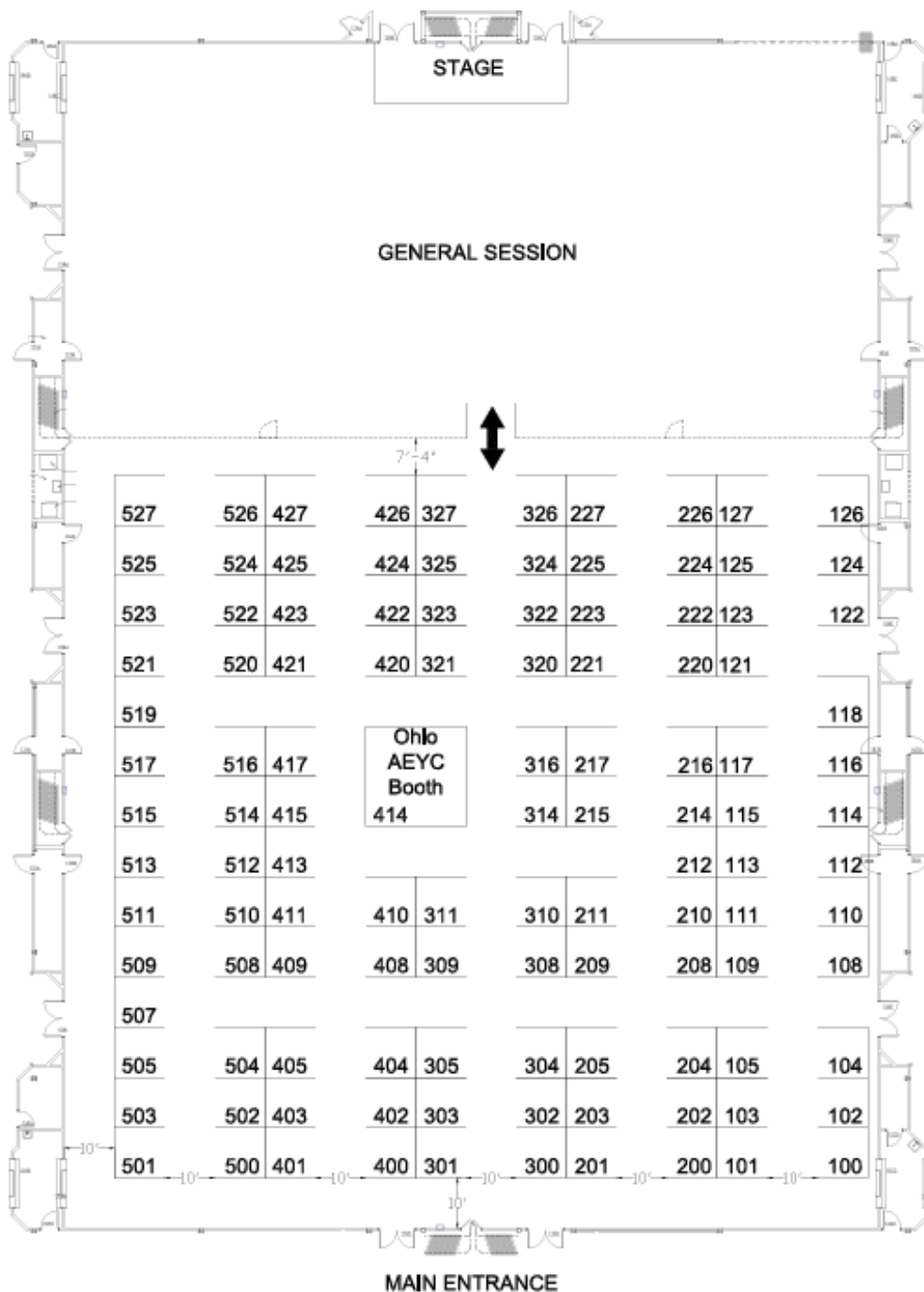
Our Exhibitors!

Not only does the Ohio Early Childhood Conference offer dedicated exhibit time, traffic will be increased with the exhibit hall hunt game, photo booth, food stations in the center, the Ohio AEYC Booth and so much more! Oh yeah, and the keynote sessions are attached to the exhibit hall as well, so all the attendees coming and going to the session will be mingling in the hall!

Pretty cool, right?!



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