

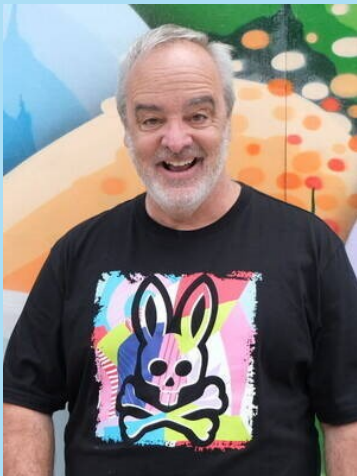


## Gerry Brooks

**Gerry Brooks** is a veteran educator in Lexington, Kentucky. His educational experience includes six years in the classroom, two years as an intervention specialist, and 12 years as an administrator. He is a passionate public speaker whose focus is on encouraging and helping teachers improve their instructional abilities. He also has a desire to help administrators successfully lead their staff.

An encouraging speaker, he has spoken to educational groups all around the nation. His emphasis is on encouraging teachers to improve their instruction through personal climate and culture strategies. He desires to help administrators focus on how to lead all staff in a positive and constructive manner.

His following on social media has developed through humorous videos that focus on real-world educational experiences. He is currently followed on these social media sites by 2.3 million people. In his book, *Go See the Principal: True Tales from the School Trenches*, he tells jokes with the kind of mocking humor that gets a laugh, yet can be safely shared in school. After all, even great schools have bad days -- when lesson plans fall through, disgruntled parents complain, kids throw temper tantrums because they have to use the same spoon for their applesauce and mashed potatoes, and of course, dealing with...The Horror! The Horror!...dreaded assessments. Ranging from practical topics like social media use in the classroom and parent-teacher conferences to more lighthearted sections, *Go See the Principal* offers comic relief, inspiration, and advice to those who need it the most.



### Conference Keynote & Session

Friday, April 25

**KEYNOTE**

10:45 AM -11:45 AM

**Plays Well with Others: How to Connect with Your  
Colleagues, Families and Children**

1:00 PM - 2:00 PM

**Personal Climate and Culture: The Key to Professional  
Success**